

Today's Goal:

In this lecture we learn how to find the maximum and minimum values of quadratic functions. For a function that represents the profit in a business, we are interested in the maximum value; for a function that represents the amount of material to be used in a manufacturing process, we are interested in the minimum value.

Assignments:

Homework (Sec. 3.5): #1, 3, 6, 15, 22, 25, 34, 39, 41, 47, 59, 61 (pp. 266-269).

▶ Graphing Quadratic Functions Using the Standard Form:

A quadratic function is a function f of the form

$$f(x) = ax^2 + bx + c,$$

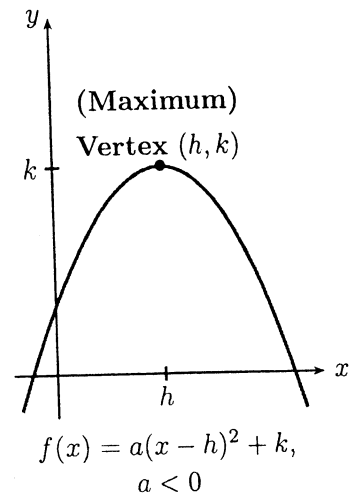
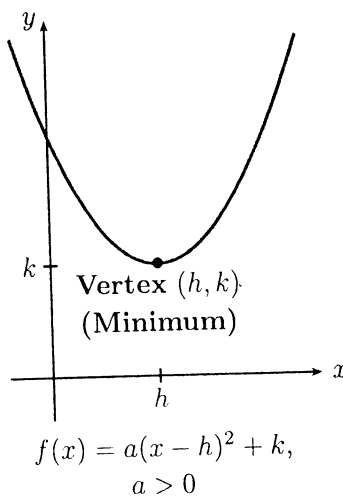
where $a, b,$ and c are real numbers and $a \neq 0$.

The graph of any quadratic function is a parabola; it can be obtained from the graph of $f(x) = x^2$ by the methods described in Activity 14.

Indeed, by completing the square a quadratic function $f(x) = ax^2 + bx + c$ can be expressed in the **standard form**

$$f(x) = a(x - h)^2 + k.$$

The graph of f is a parabola with vertex (h, k) ; the parabola opens upward if $a > 0$, or downward if $a < 0$.



▶ Maximum and Minimum Values of Quadratic Functions:

As the picture above shows:

if $a > 0$, then the **minimum value** of f occurs at $x = h$ and this value is $f(h) = k$;

if $a < 0$, then the **maximum value** of f occurs at $x = h$ and this value is $f(h) = k$.

Expressing a quadratic function in standard form helps us sketch its graph and find its maximum or minimum value. There is a **formula** for (h, k) that can be derived from the general quadratic function as follows:

$$\begin{aligned} f(x) &= ax^2 + bx + c \\ &= a\left(x^2 + \frac{b}{a}x\right) + c \\ &= a\left(x^2 + \frac{b}{a}x + \frac{b^2}{4a^2}\right) + c - \frac{b^2}{4a} \\ &= a\left(x + \frac{b}{2a}\right)^2 + c - \frac{b^2}{4a} \end{aligned}$$

Thus:

$$h = -\frac{b}{2a} \quad k = \frac{4ac - b^2}{4a}$$

If $a > 0$, then the **minimum value** is $f(-b/2a)$.

If $a < 0$, then the **maximum value** is $f(-b/2a)$.

Example 1:

Express the parabola $y = x^2 - 4x + 3$ in standard form and sketch its graph. In particular, state the coordinates of its vertex and its intercepts.

$$y = x^2 - 4x + 3 = x^2 - 4x + \overset{\substack{\uparrow \\ \text{complete the} \\ \text{square}}}{4} - 4 + 3 = (x-2)^2 - 4 + 3 = (x-2)^2 - 1$$

Thus, the vertex is $(2, -1)$

and its intercepts are $x = \frac{4 \pm \sqrt{16 - 4 \cdot 3 \cdot 1}}{2 \cdot 1} = \frac{4 \pm \sqrt{4}}{2} = \frac{4 \pm 2}{2} = 1, 3$

hence $(1, 0), (3, 0)$.

Example 2:

Express the parabola $y = -2x^2 - x + 3$ in standard form and sketch its graph. In particular, state the coordinates of its vertex and its intercepts.

$$y = -2x^2 - x + 3 = -2\left(x^2 + \frac{1}{2}x - \frac{3}{2}\right) = -2\left(x^2 + \frac{1}{2}x + \left(\frac{1}{4}\right)^2 - \left(\frac{1}{4}\right)^2 - \frac{3}{2}\right) = -2\left(\left(x + \frac{1}{4}\right)^2 - \frac{25}{16}\right) = -2\left(x + \frac{1}{4}\right)^2 + \frac{25}{8}$$

So, the vertex is $\left(-\frac{1}{4}, \frac{25}{8}\right)$ and since $x = \frac{1 \pm \sqrt{1 - 4(-2)(3)}}{-2 \cdot 2} = \frac{1 \pm \sqrt{25}}{-4} = \frac{1 \pm 5}{-4} = -\frac{6}{4}, 1$

thus its intercepts are $\left(-\frac{3}{2}, 0\right), (1, 0)$

Observation 3:

Let $f(x) = ax^2 + bx + c$, with $a \neq 0$, be a quadratic function. Show that the x -coordinate of the midpoint of the x -intercepts of f (whenever they exist!) is the x -coordinate of the vertex of f .

By quadratic formula, $x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$ and $\left(\frac{-b + \sqrt{b^2 - 4ac}}{2a} + \frac{-b - \sqrt{b^2 - 4ac}}{2a}\right) \frac{1}{2}$

$$= \frac{(-b + \sqrt{b^2 - 4ac}) + (-b - \sqrt{b^2 - 4ac})}{2a} \cdot \frac{1}{2} = \frac{-2b}{2a} \cdot \frac{1}{2} = -\frac{b}{2a} = h.$$

Example 4:

Find the maximum or minimum value of the function:

$$f(t) = 100 - 49t - 7t^2$$

Negative! $a = (-7)$, so maximum occurs at $x = -\frac{b}{2a} = -\frac{(-49)}{2(-7)} = \frac{49}{-14} = -\frac{7}{2}$

The maximum value is $f\left(-\frac{7}{2}\right) = 100 - 49\left(-\frac{7}{2}\right) - 7\left(-\frac{7}{2}\right)^2$

$$= 100 + \frac{343}{2} - \frac{343}{4} = \frac{400 + 686 - 343}{4} = \frac{743}{4}$$

$$g(x) = 100x^2 - 1500x$$

Positive! $a = (100)$, so minimum occurs at $x = -\frac{b}{2a} = -\frac{-1500}{2 \cdot 100} = \frac{1500}{200} = \frac{15}{2}$

The minimum value is $g\left(\frac{15}{2}\right) = 100\left(\frac{15}{2}\right)^2 - 1500\left(\frac{15}{2}\right)$

$$= -5625$$

Example 5:

Find a function of the form $f(x) = ax^2 + bx + c$ whose graph is a parabola with vertex $(1, -2)$ and that passes through the point $(4, 16)$.

For some d , $f(x) = d(x-1)^2 - 2$

and so $f(4) = 16 = d(4-1)^2 - 2 = d \cdot 3^2 - 2 = 9d - 2$

$\Rightarrow 18 = 9d \Rightarrow d = 2$.

Thus, $f(x) = 2(x-1)^2 - 2 = 2(x^2 - 2x + 1) - 2 = 2x^2 - 4x + 2 - 2 = 2x^2 - 4x$.

So, $f(x) = 2x^2 - 4x$.

Example 6 (Path of a Ball):

A ball is thrown across a playing field. Its path is given by the equation $y = -0.005x^2 + x + 5$, where x is the distance the ball has traveled horizontally, and y is its height above ground level, both measured in feet.

- (a) What is the maximum height attained by the ball?
 (b) How far has it traveled horizontally when it hits the ground?

(a) The maximum occurs at the vertex since $-0.005 < 0$.

That is, $k = \text{maximum height} = \frac{4ac - b^2}{4a} = \frac{4(-0.005)(5) - (1)^2}{4(-0.005)} = \frac{-0.1 - 1}{-0.02} = \frac{-1.1}{-0.02} = 55 \text{ ft.}$

(b) This is the ^{positive} ~~positive~~ root of $-0.005x^2 + x + 5$, ~~calculated~~

$x = \frac{-1 \pm \sqrt{1^2 - 4(-0.005)(5)}}{2(-0.005)} = \frac{-1 \pm \sqrt{1 + 0.1}}{-0.01} = \frac{-1 \pm \sqrt{1.1}}{-0.01} \Rightarrow x \approx -4.881, 204.881$.

Hence the ball traveled horizontally, approximately 204.881 feet.

Example 7 (Pharmaceuticals):

When a certain drug is taken orally, the concentration of the drug in the patient's bloodstream after t minutes is given by $C(t) = 0.06t - 0.0002t^2$, where $0 \leq t \leq 240$ and the concentration is measured in mg/L. When is the maximum serum concentration reached, and what is that maximum concentration?

The maximum concentration is reached at the vertex:

$h = -\frac{b}{2a} = -\frac{0.06}{2(-0.0002)} = 150$.

Then, $k = 0.06(150) - 0.0002(150)^2 = 9 - 4.5 = 4.5$.

Thus the maximum concentration of 4.5 mg/L occurs at 150 minutes.