

Today's Goal: Logarithmic functions are used to model a variety of situations involving human behavior. We study properties of logarithms: These properties give logarithmic functions a wide range of applications (see Activity 40).

Assignments: Homework (Sec. 5.3): # 1, 5, 8, 12, 15, 19, 20, 23, 24, 31, 40, 44, 45, 49, 55 (pp. 413-415).

Since logarithms are 'exponents', the Laws of Exponents give rise to the Laws of Logarithms:

Let a be a positive number, with $a \neq 1$. Let A , B and C be any real numbers with $A > 0$ and $B > 0$.

Laws of Logarithms:

1. $\log_a(AB) = \log_a A + \log_a B$;
2. $\log_a\left(\frac{A}{B}\right) = \log_a A - \log_a B$;
3. $\log_a(A^C) = C \log_a A$.

Proof of Law 1: Let us set

$$\log_a A = u \quad \text{and} \quad \log_a B = v.$$

When written in exponential form, they become

$$a^u = A \quad \text{and} \quad a^v = B.$$

$$\begin{aligned} \text{Thus:} \quad \log_a(AB) &= \log_a(a^u a^v) \\ &= \log_a(a^{u+v}) \\ &\stackrel{\text{why?}}{=} u + v \\ &= \log_a A + \log_a B. \end{aligned}$$

In a similar fashion, one can prove 2. and 3.

Example 1: Evaluate each expression:

$$\log_5 5^9 = 9 \log_5 5 = 9$$

$$\log_3 7 + \log_3 2 = \log_3 7 \cdot 2 = \log_3 14$$

$$\begin{aligned} \log_3 16 - 2 \log_3 2 &= \log_3 16 - \log_3 2^2 \\ &= \log_3 16 - \log_3 4 \\ &= \log_3 \frac{16}{4} = \log_3 4 \end{aligned}$$

$$\begin{aligned} \ln(\ln(e^{200})) &= \ln(e^{200} \ln e) \\ &= \ln e^{200} = 200 \ln e = 200 \end{aligned}$$

$$\begin{aligned} \log_3 100 - \log_3 18 - \log_3 50 &= \log_3 \frac{100}{18} - \log_3 50 = \log_3 \left(\frac{100}{18}\right) / 50 \\ &= \log_3 \frac{100}{900} = \log_3 \frac{1}{9} = \log_3 3^{-2} = -2 \log_3 3 = -2 \end{aligned}$$

Expanding and Combining Logarithmic Expressions:

Example 2: Use the Laws of Logarithms to expand each expression:

$$\begin{aligned} \log_2(2x) &= \log_2 2 + \log_2 x \\ &= 1 + \log_2 x \end{aligned}$$

$$\begin{aligned} \log_5(x^2(4-5x)) &= \log_5 x^2 + \log_5(4-5x) \\ &= 2 \log_5 x + \log_5(4-5x) \end{aligned}$$

$$\begin{aligned} \log\left(x\sqrt{\frac{y}{z}}\right) &= \log x + \log \sqrt{\frac{y}{z}} \\ &= \log x + \log\left(\frac{y}{z}\right)^{1/2} \\ &= \log x + \frac{1}{2} \log \frac{y}{z} \\ &= \log x + \frac{1}{2}(\log y - \log z) \end{aligned}$$

Example 3: Use the Laws of Logarithms to combine the expression
 $\log_a b + c \log_a d - r \log_a s$

into a single logarithm.

$$\begin{aligned} \log_a b + c \log_a d - r \log_a s &= \log_a b + \log_a d^c - \log_a s^r \\ &= \log_a b d^c - \log_a s^r \\ &= \log_a \frac{b d^c}{s^r} \end{aligned}$$

Example 4: Use the Laws of Logarithms to combine the expression

$$\ln 5 + \ln(x+1) + \frac{1}{2} \ln(2-5x) - 3 \ln(x-4) - \ln x$$

into a single logarithm.

$$\begin{aligned} \ln 5 + \ln(x+1) + \frac{1}{2} \ln(2-5x) - 3 \ln(x-4) - \ln x &= \ln 5 + \ln(x+1) + \ln(2-5x)^{1/2} - \ln(x-4)^3 - \ln x \\ &= \ln(5(x+1)(2-5x)^{1/2}) - \ln(x-4)^3 - \ln x \\ &= \ln \left(\frac{5(x+1)(2-5x)^{1/2}}{(x-4)^3 x} \right) \end{aligned}$$

Example 5 (Forgetting):

Ebbinghaus's Law of Forgetting states that if a task is learned at a performance level P_0 , then after a time interval t the performance level P satisfies

$$\log P = \log P_0 - c \log(t+1),$$

where c is a constant that depends on the type of task and t is measured in months.

(a) Solve the equation for P .

(b) Use Ebbinghaus's Law of Forgetting to estimate a student's score on a biology test two years after he got a score of 80 on a test covering the same material. Assume $c = 0.3$.

$$\begin{aligned} \text{(a) } \log P &= \log P_0 - c \log(t+1) \Leftrightarrow P = 10^{(\log P_0 - c \log(t+1))} \\ &\Rightarrow P = 10^{\log \frac{P_0}{(t+1)^c}} \\ &\Rightarrow P = \frac{P_0}{(t+1)^c} \end{aligned}$$

$$\text{(b) } P = \frac{80}{(24+1)^{0.3}} \approx 30.458$$

Example 6 (Biodiversity):

Some biologists model the number of species S in a fixed area A (such as an island) by the **Species-Area relationship**

$$\log S = \log c + k \log A,$$

where c and k are positive constants that depend on the type of species and habitat.

(a) Solve the equation for S .

(b) Use part (a) to show that if $k = 3$ then doubling the area increases the number of species eightfold.

$$\begin{aligned} \text{(a)} \quad \log S &= \log c + k \log A \iff S = 10^{(\log c + k \log A)} \\ &\implies S = 10^{\log c A^k} \\ &\implies S = c A^k \end{aligned}$$

$$\text{(b)} \quad k=3 \quad \downarrow \quad A \rightarrow 2A$$

$$S = c(2A)^3 = c2^3 A^3 = \underline{8c} A^3$$

$$\text{For } A \rightarrow A \quad \downarrow \quad k=3 \quad S = c A^3$$

► **Change of Base:**

For some purposes, we find it useful to change from logarithms in one base to logarithms in another base. One can prove that:

$$\log_b x = \frac{\log_a x}{\log_a b}$$

Example 7:

Use the Change of Base Formula and common or natural logarithms to evaluate each logarithm, correct up to five decimal places:

$$\log_5 2 = \frac{\ln 2}{\ln 5} \approx 0.43068$$

$$\log_4 125 = \frac{\ln 125}{\ln 4} \approx 3.48289$$

$$\log_{\sqrt{3}} 5 = \frac{\ln 5}{\ln \sqrt{3}} \approx 2.92994$$