

MA 162: Finite Mathematics - Section 4.2
Fall 2014

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Announcements:

- Homework 4.1b due Tuesday at 6pm.
- Final Simplex Homework due ~~Friday~~ at 6pm.
next Tuesday

The Simplex Algorithm

- 1 Setup the initial simplex tableau.
- 2 Determine whether the optimal solution has been reached by examining all entries in the last row to the left of the vertical line.
 - If all entries are non-negative, the optimal solution has been reached. Proceed to Step 4.
 - If there are one or more negative entries, the optimal solution has not been reached. Proceed to Step 3.
- 3 Perform the pivot operation. Locate the pivot element and convert that column to a unit column. Return to Step 2.
- 4 Determine the optimal solution(s). Non-basic variables get set to zero and the other variables can be read off the final table.

4.1 - Standard Maximization Problems

A **standard maximization problem** is one in which

- The objective function is to be maximized.
- All of the variables involved in the problem are non-negative.
- All other linear constraints may be written so that the expression involving the variables is less than or equal to a non-negative constant.

Tan, Section 4.1, #37

Justin has decided to invest up to \$60000 in medium-risk and high-risk stocks. The medium-risk stocks should make up at least 40% of the total investment, while the high-risk stocks should make up at least 20% of the total investment. He expects the medium-risk stocks will appreciate by 12% and the high-risk stocks will appreciate by 20% within a year. How much money should Justin invest in each type of stock to maximize the value of his investment?

Let x = amount invested in medium-risk stocks
 y = " " " high-risk "

Objective: Maximize $P = .12x + .2y$

Subject to:

$$x + y \leq 60000$$

$$x \geq .4(x + y) \longrightarrow 0 \geq -.6x + .4y$$

$$y \geq .2(x + y) \longrightarrow 0 \geq .2x - .8y$$

$$x \geq 0; y \geq 0$$

Initial Simplex Table

$$x + y + u = 60000$$

$$-.6x + .4y + v = 0$$

$$.2x - .8y + w = 0$$

$$-.12x - .2y + P = 0$$

	x	y	u	v	w	P	RHS	Ratio
	1	1	1	0	0	0	60000	60000
	-.6	.4	0	1	0	0	0	0
	.2	-.8	0	0	1	0	0	—
	-.12	-.2	0	0	0	1	0	—

(RHS
column)

4.2 - Minimization Problems with \leq Constraints

A **minimization problem with \leq constraints** is one in which

- The objective function, C , is to be minimized.
- All of the variables involved in the problem are non-negative.
- All other linear constraints may be written so that the expression involving the variables is less than or equal to a non-negative constant.

To minimize C , the objective function, we will maximize $-C$.

Tan, Section 4.2, #5

Minimize $C = 2x - 3y - 4z$ subject to

$$-x + 2y - z \leq 8$$

$$x - 2y + 2z \leq 10$$

$$2x + 4y - 3z \leq 12$$

and $x \geq 0, y \geq 0, z \geq 0$.

To minimize C is the same as maximizing $-C$.

Change the objective to maximizing $P = -C = -2x + 3y + 4z$

Add slacks: $-x + 2y - z + u = 8$

$$x - 2y + 2z + v = 10$$

$$2x + 4y - 3z + w = 12$$

$$2x - 3y - 4z + P = 0$$

x	y	z	u	v	w	p	RHS
-1	2	-1	1	0	0	0	8
1	-2	2	0	1	0	0	10
2	4	-3	0	0	1	0	12
2	-3	-4	0	0	0	1	0

$R_2 \rightarrow \frac{1}{2}R_2$

-1	2	-1	1	0	0	0	8
$\frac{1}{2}$	-1	1	0	$\frac{1}{2}$	0	0	5
2	4	-3	0	0	1	0	12
2	-3	-4	0	0	0	1	0

$R_1 \rightarrow R_1 + R_2$
 $R_3 \rightarrow R_3 + 3R_2$
 $R_4 \rightarrow R_4 + 4R_2$

$-\frac{1}{2}$	1	0	1	$\frac{1}{2}$	0	0	13	Ratio $13/1 = 13$
$\frac{1}{2}$	-1	1	0	$\frac{1}{2}$	0	0	5	_____
$\frac{7}{2}$	1	0	0	$\frac{3}{2}$	1	0	27	$27/1 = 27$
4	-7	0	0	2	0	1	20	_____

Another Minimization Problem

Minimize $C = 2x + 3y + z$ subject to

$$x + 3y - z \leq 18$$

$$x - 2y + z \leq 11$$

$$4x + 2y - 3z \leq 25$$

and $x \geq 0, y \geq 0, z \geq 0$.

Change Objective to Maximize $P = -2x - 3y - z$.

Rewrite constraints: $x + 3y - z + u = 18$

$$x - 2y + z + v = 11$$

$$4x + 2y - 3z + w = 25$$

Rewrite Objective $2x + 3y + z + P = 0$

x	y	z	u	v	w	P	RHS
1	3	-1	1	0	0	0	18
1	-2	1	0	1	0	0	11
4	2	-3	0	0	1	0	25
2	3	1	0	0	0	1	0


 Non-basic ; $x=0, y=0, z=0$