

## 4.6 Exponential and Logarithmic Equations

Base change formula: let  $a, b, u > 0$

$$\log_b u = \frac{\log_a u}{\log_a b}$$

special cases:  $\log_b u = \frac{\log u}{\log b} = \frac{\ln u}{\ln b}$

Indeed  $y = \log_b u \iff b^y = u$ . Take now  $\log_a(\cdot)$  of both sides and we get

$$y \log_a(b) = \log_a(b^y) = \log_a u$$

$$\therefore y = \frac{\log_a(u)}{\log_a(b)} = \log_b u.$$

\* Example: evaluate  $\frac{\log_7(243)}{\log_7(3)} =$

$$\cancel{\frac{\log(243)}{\log 7}}$$

$$= \frac{\cancel{\log 3}}{\cancel{\log 7}} = \frac{\log(243)}{\log 3} = 5 \quad (\text{calc.})$$

however you could have realized this right away because:  $\log_7(243) = \log_7(3^5)$

$$= 5 \log_7 3 \quad !!$$

\* Solve the equation

$$3^{x+4} = 2^{1-3x}$$

$$(x+4) \log 3 = (1-3x) \log 2$$

$$x \log 3 + 4 \log 3 = \log 2 - 3x \log 2$$

$$x \log 3 + 3x \log 2 = \log 2 - 4 \log 3$$

$$x [\log 3 + \log 2^3] = \log \left[ \frac{2}{3^4} \right]$$

$$x = \frac{\log (2/81)}{\log (2^4)} \approx -1.16$$

\* Solve the equation

$$4^x - 3(4^{-x}) = 8$$

$$4^x - \frac{3}{4^x} = 8 \iff 4^x \cdot 4^x - 3 \cdot 8 \cdot 4^x = 0$$

$$(4^x)^2 - 8 \cdot 4^x - 3 = 0$$

Set  $y = 4^x$  so we get

$$y^2 - 8y - 3 = 0$$

use the quadratic eq:

$$y = \frac{8 \pm \sqrt{64+12}}{2} = \frac{8 \pm 2\sqrt{19}}{2} = 4 \pm \sqrt{19}$$

Hence  $4^x = \begin{cases} 4 + \sqrt{19} \\ 4 - \sqrt{19} \end{cases}$

$\circlearrowleft$  impossible

$$\therefore 4^x = 4 + \sqrt{19}$$

$$x = \frac{\log(4+\sqrt{19})}{\log 4} \approx 1.53$$

\* Solve the equation

$$\log(5x+1) = 2 + \log(2x-3)$$

$$\log(5x+1) - \log(2x-3) = 2 \cdot \log_{10} 10$$

$$\log\left(\frac{5x+1}{2x-3}\right) = \log 10^2 \iff \frac{5x+1}{2x-3} = 100$$

$$5x+1 = 200x - 300 \quad x = \frac{301}{195} \cong 1.54$$

\* Solve the equation :  $\boxed{\log(x^3) = (\log x)^3}$

$$3 \log x = (\log x)^3 \quad \text{let } y = \log x$$

$$y^3 - 3y = 0 \quad y(y^2 - 3) = 0$$

$$\therefore y = 0 \quad \text{or} \quad y = \sqrt{3} \quad \text{or} \quad y = -\sqrt{3}$$

$$\text{Hence } \log x = 0 \iff x = 1 \quad \text{or} \quad \log x = \sqrt{3}$$

$$\iff x = 10^{\sqrt{3}} \quad \text{or} \quad \log x = -\sqrt{3} \iff x = 10^{-\sqrt{3}}$$

\* Solve for  $x$  in term of  $y$  if  $\boxed{y = \frac{10^x + 10^{-x}}{10^x - 10^{-x}}}$

$$y = \frac{10^x + \frac{1}{10^x}}{10^x - \frac{1}{10^x}} \iff y = \frac{(10^x)^2 + 1}{(10^x)^2 - 1}$$

$$(10^{2x} - 1)y = 10^{2x} + 1 \quad 10^{2x}y - 10^{2x} = 1 + y$$

$$10^{2x}[y-1] = 1+y$$

$$10^{2x} = \frac{1+y}{y-1}$$

$$2x \log 10 = \log\left(\frac{1+y}{y-1}\right) \rightsquigarrow \boxed{x = \frac{1}{2} \log\left(\frac{y+1}{y-1}\right)}$$

\* To describe the acidity or basicity of solutions chemists use a number denoted by

$$\boxed{\text{pH} = -\log [\text{H}^+]}$$

where  $[\text{H}^+]$  is the hydrogen ion concentration in moles per liter.

$$\text{carrots have } [\text{H}^+] \approx 1.0 \times 10^{-5} \rightarrow \text{pH} = -\log(1.0 \cdot 10^{-5}) \\ = -(-5) = 5$$

A solution is considered basic if  $[\text{H}^+] < 10^{-7}$  or acidic if  $[\text{H}^+] > 10^{-7}$ .

(pH > 7) Base:  $[\text{H}^+] < 10^{-7} \Leftrightarrow \text{pH} = -\log[\text{H}^+] > -\log 10^{-7} = 7$

(pH < 7) Acidic:  $[\text{H}^+] > 10^{-7} \Leftrightarrow \text{pH} = -\log[\text{H}^+] < -\log 10^{-7} = 7$

\* Genetic mutation The basic source of genetic diversity is mutation, or changes in the chemical structure of genes. If genes mutate at a constant rate  $m$  and if other evolutionary forces are negligible, then the frequency  $F$  of the original gene after  $t$  generations is

$$F = F_0 (1-m)^t$$

where  $F_0$  is the frequency at  $t = 0$

(a) Solve for  $t$  using log

$$\log F = \log F_0 + \log(1-m)^t = \log F_0 + t \log(1-m)^t$$

$$\therefore t = \frac{\log(F/F_0)}{\log(1-m)}$$

how many generations  $F/F_0 = 1/2$ ?

(b) If  $m = 5 \times 10^{-5}$ , after

$$t \approx 13,863$$