

NAME _____

MA111 — Quiz 1.1
Thursday, January 21

In today's news, Stevenson Jacobs, AP Business Writer, wrote "Goldman Sachs Group Inc. says it earned \$4.79 billion in the fourth quarter as the bank's trading business again outdistanced the rest of the financial industry."

http://news.yahoo.com/s/ap/20100121/ap_on_bi_ge/us_earns_goldman_sachs

Choose some measure of the size of \$4.79 billion that helps you understand its magnitude and express the \$4.79 billion in your measure. Briefly explain why this measure is meaningful to you.